



**FOCUS
CAREER PATHWAY
2016**

Stall rates

Stall Categories

- a) Size: 3m x 3m (9sqm)
Rate: Rs.60,000/- (Additional 20% discount if stall booked for both the venues)
- b) Size: 2m x 2m (4sqm)
Rate: Rs.40,000/- (Additional 10% discount if stall booked for both the venues)
- c) Corner stall/Premium stall (9sqm)
Rate: Rs.70,000/-
- d) Pavilion - 4m x 4 m (16 sqm)
Rate: Rs.150,000/-

Discount for multiple stall booking

- Two stalls:10% discount
- Three stalls:15% discount
- Four stalls and above: 20% discount

A few Vijnana Bharati initiatives



World Ayurveda Foundation



National Environment and Energy Development Mission



International Institute of Waste Management



Global Indian Scientists and Technocrats Foundation



National Ayurveda Students and Youth Association



Vigyan Prasar Bharati



Bharatiya Vigyan Sammelan-Samiti



Shakti



India International Education Council

A Unique
Career Building
Education Fair

**FOCUS
CAREER PATHWAY
2016**



Vijnana Bharati

Vijnana Bharati or VIBHA is a national movement dedicated to the integrated development of Bharat through the intervention of science, engineering, and technology. Launched in 1991 by a group of thinkers and scientists, VIBHA has, today, 29 active units spread across the country and 6 overseas units as well. Eminent scientists, academicians, policy makers, and social workers are the torch bearers of this movement. VIBHA takes the spirit of 'Swadeshi' along with the ethos of our culture.

Vijnana Bharati has received two national awards for popularizing science and technology: one in 2006 from Dr Manmohan Singh, Hon'ble Prime Minister of India, and the other in 2007 from Mr Kapil Sibal, Hon'ble Minister for Science and Technology, Government of India.

Vijnana Bharati has also received the Guinness World Record for organising a science experiment with the largest number of students as part of the India International Science Festival held at IIT Delhi during 4-7 December, 2015.

A-486, Defence Colony, New Delhi
www.vibhaindia.org



Vijnana Bharati

in association with



All India Council
for Technical Education

brings to you

Trivandrum
25 & 26 May, 2016
Venue: Kanakakunnu
Palace

Kochi
28, 29 May, 2016
Venue : Rajiv Gandhi
Indoor Stadium
Kadavanthra

Co-ordinated by
IIEC
(A Vijnana Bharati initiative)

Contact us at:
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With rapidly growing technologies and a plethora of courses to choose from, students today are faced with a daunting task. That of identifying the best possible course leading to the right career. The opportunities are vast and beckoning but the road to reach the destination is shrouded in a haze of ambiguous information.

Focus Career Pathway 2016, an event organised by **Vijnana Bharati and AICTE**, has been initiated to address the growing career issues. It is also envisaged to create awareness on the various options available in the country right from career counselors to corporate recruiters.

Why Focus?

This unique event will showcase the current job opportunities and market demands thereby enabling the students to choose their education pathway. This fair will also expose the students to an arena of various career streams and related institutions offering the course.

Highlights

- Participation of corporates across industry segments
- Seminars on career opportunities
- Seminar on 'Make in India' with emphasis on technical education and the role of engineers.
- Career Seminars: Focused lectures by industry experts on emerging job markets.
- Career Counseling Booths: Representatives of various organizations (PSUs/MNCs) and industry bodies will participate to address the students.

Participating categories

- | | |
|----------------------------|--------------------------|
| • Educational Institutions | • Defence Organizations |
| • Information Technology | • Bio-Technology |
| • Service Industry | • Food and Agri Business |
| • Manufacturing | • Banking |
| • Insurance | • Real Estate |
| • Textile | • Automobile |
| • Pharmaceuticals | • Oil & Gas |
| • Fashion | • Retail |
| • Media | • Education |

Benefits for participants

Awareness of the institution/organisation
Ensures good number of walk-ins – both students and parents - through publicity campaigns like:

- Print ads released before and during the event
- Promotional campaigns
- Social media promotions
- Direct Marketing promotions

Benefits for participating organisations

- Focused visibility among target group
- Captures the mind-set and expectations of the students and parents thereby gaining valuable insights for candidate profiling.

How can you participate

Fill up the attached Registration Form and mail it to us at edu@vibhaindia.org

Organising Committee

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Director, KSCSTE

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